

Rep Order# 8841042 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 36944

Printed: 09/28/2012 2:41 PM
Last Received: 09/28/2012 1:49 PM
Showing Buylines: All Lines

1 of 7

Station KLAS-TV LAS VEGAS
Advertiser () HELLER, DEAN
Product HELLER/SENATE/REP
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

DEAN HELLER FORF US SENATE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$30,610
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	500A-600A		:30	\$225.00	09/07-09/07	2	1	2	\$450.00	
				Buyline Comment: 5A NEWS								
	2	M-TU	500A-600A		:30	\$225.00	09/10-09/11	3	1	3	\$675.00	
				Buyline Comment: 5A NEWS								
	3	F	600A-700A		:30	\$245.00	09/07-09/07	2	1	2	\$490.00	
				Buyline Comment: 6A NEWS								
	4	M-TU	600A-700A		:30	\$245.00	09/10-09/11	4	1	4	\$980.00	
				Buyline Comment: 6A NEWS								
	5	F	700A-900A		:30	\$150.00	09/07-09/07	2	1	2	\$300.00	
				Buyline Comment: EARLY SHOW								
	6	M-TU	700A-900A		:30	\$150.00	09/10-09/11	3	1	3	\$450.00	
				Buyline Comment: EARLY SHOW								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	F	900A-1000A		:30	\$250.00	09/07-09/07	0	0	0	\$0.00	
				Buyline Comment: LIVE WITH KELLY								
	8	M-TU	900A-1000A		:30	\$250.00	09/10-09/11	2	1	2	\$500.00	
				Buyline Comment: LIVE WITH KELLY								
	9	W-F	1000A-1100A		:30	\$400.00	09/05-09/07	0	0	0	\$0.00	
				Buyline Comment: PRICE IS RIGHT								
	10	M-TU	1000A-1100A		:30	\$1,000.00	09/10-09/11	1	1	1	\$1,000.00	
				Buyline Comment: PRICE IS RIGHT								
	11	W-F	1100A-1200P		:30	\$500.00	09/05-09/07	0	0	0	\$0.00	
				Buyline Comment: YOUNG & RESTLESS								
	12	M-TU	1100A-1200P		:30	\$1,500.00	09/10-09/11	1	1	1	\$1,500.00	
				Buyline Comment: YOUNG & RESTLESS								
	13	F	1200P-1230P		:30	\$225.00	09/07-09/07	0	0	0	\$0.00	
				Buyline Comment: NOON NEWS								
	14	M-TU	1200P-1230P		:30	\$225.00	09/10-09/11	2	1	2	\$450.00	
				Buyline Comment: NOON NEWS								
	15	F	1230P-200P		:30	\$325.00	09/07-09/07	0	0	0	\$0.00	
				Buyline Comment: BOLD/LET'S MAKE								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	M-TU	200P-300P		:30	\$350.00	09/10-09/11	0	0	0	\$0.00	
				Buyline Comment: TALK-CBS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	*17	F	300P-400P		:30	\$325.00	09/07-09/07	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	*18	M-TU	300P-400P		:30	\$325.00	09/10-09/11	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	19	F	430P-500P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
				Buyline Comment: 430P NEWS								
	*20	M-TU	430P-500P		:30	\$300.00	09/10-09/11	0	0	0	\$0.00	
				Buyline Comment: 430P NEWS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	21	F	500P-630P		:30	\$375.00	09/07-09/07	4	1	4	\$1,500.00	
				Buyline Comment: NEWS								
	*22	M-TU	500P-630P		:30	\$375.00	09/10-09/11	1	1	1	\$375.00	
				Buyline Comment: NEWS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	23	F	630P-700P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
				Buyline Comment: INSIDE EDITION								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*24	M-TU	630P-700P		:30	\$300.00	09/10-09/11	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	25	F	700P-800P		:30	\$325.00	09/07-09/07	3	1	3	\$975.00	
				Buyline Comment: ET/INSIDE EDITION								
	26	M-TU	700P-800P		:30	\$325.00	09/10-09/11	2	1	2	\$650.00	
				Buyline Comment: ET/INSIDE EDITION								
	27	F	1100P-1135P		:30	\$500.00	09/07-09/07	2	1	2	\$1,000.00	
				Buyline Comment: 11P NEWS								
	28	M-TU	1100P-1135P		:30	\$500.00	09/10-09/11	2	1	2	\$1,000.00	
				Buyline Comment: 11P NEWS								
	*29	TU	800P-900P		:30	\$2,100.00	09/11-09/11	0	0	0	\$0.00	
				Buyline Comment: NCIS-C//NCIS-L								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								
	30	TH	1000P-1100P		:30	\$2,300.00	09/06-09/06	0	0	0	\$0.00	
				Buyline Comment: PERSON OF INTEREST								
	*31	F	1000P-1100P		:30	\$1,200.00	09/07-09/07	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	32	SA-SU	1100P-1135P		:30	\$350.00	09/08-09/09	2	1	2	\$700.00	
		Buyline Comment: 11P NEWS WKD										
	33	SA	500A-700A		:30	\$85.00	09/08-09/08	1	1	1	\$85.00	
		Buyline Comment: CBS SAT AM										
	34	SA	900A-700P		:30	\$300.00	09/08-09/08	1	1	1	\$300.00	
		Buyline Comment: US OPEN TENNIS										
	35	SA	500P-700P		:30	\$175.00	09/08-09/08	1	1	1	\$175.00	
		Buyline Comment: WKND NEWS										
	36	SA	1000P-1100P		:30	\$900.00	09/08-09/08	1	1	1	\$900.00	
		Buyline Comment: 48HR MYSTERY										
	37	SU	630A-800A		:30	\$850.00	09/09-09/09	1	1	1	\$850.00	
		Buyline Comment: CBS SUN AM										
	38	SU	800A-830A		:30	\$850.00	09/09-09/09	1	1	1	\$850.00	
		Buyline Comment: AM NEWS										
	39	SU	930A-1000A		:30	\$175.00	09/09-09/09	0	0	0	\$0.00	
		Buyline Comment: 930A NEWS										
	40	SU	1000A-100P		:30	\$1,800.00	09/09-09/09	1	1	1	\$1,800.00	
		Buyline Comment: NFL										
	41	SU	500P-700P		:30	\$200.00	09/09-09/09	2	1	2	\$400.00	
		Buyline Comment: 5P NEWS SUN										
	42	SU	700P-800P		:30	\$1,350.00	09/09-09/09	1	1	1	\$1,350.00	
		Buyline Comment: 60 MIN										

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	43	M-TU	400A-459A		:30	\$40.00	09/10-09/11	1	1	1	\$40.00	
				Buyline Comment: 4A NEWS								
	44	W-TH	500A-600A		:30	\$900.00	09/05-09/06	2	1	2	\$1,800.00	
				Buyline Comment: 5A NEWS								
	45	W-TH	600A-700A		:30	\$1,100.00	09/05-09/06	2	1	2	\$2,200.00	
				Buyline Comment: 6A NEWS								
	46	W-TH	700A-900A		:30	\$900.00	09/05-09/06	2	1	2	\$1,800.00	
				Buyline Comment: CBS THIS MORNING								
	47	W-TH	400A-459A		:30	\$130.00	09/05-09/06	3	1	3	\$390.00	
				Buyline Comment: 4A NEWS								
	48	F	1100P-1135P	NEWS	:30	\$500.00	09/07-09/07	1	1	1	\$500.00	
	49	F	500P-630P	NEWS	:30	\$375.00	09/07-09/07	2	1	2	\$750.00	
	50	M	500P-630P	NEWS	:30	\$375.00	09/10-09/10	2	1	2	\$750.00	
	51	F	900P-1000P	CSI NY	:30	\$1,200.00	09/07-09/07	1	1	1	\$1,200.00	
	52	F	900A-300P	US OPEN	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
	53	F	400A-459A	NEWS	:30	\$40.00	09/07-09/07	1	1	1	\$40.00	
	54	M	400A-459A	NEWS	:30	\$35.00	09/10-09/10	1	1	1	\$35.00	

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---REPORT TOTALS---

Report Totals: 71 / \$30,610.00

---SALES MONTHLY TOTALS---

Sep 12: 71 / \$30,610.00
Sales Totals: 71 / \$30,610.00
Station Totals: 71 / \$30,610.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$102,033	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+